

Committee Policy and Resources	Dated: 16032017
Subject: Recommendations for City Corporation dinner format at the 2017 Conservative Party Conference	Public
Report of: Bob Roberts, Director of Communications	For Decision
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Summary

Subsequent to discussion at the meeting of the Policy and Resources Committee on 16 February, this report provides an opportunity for Members to approve proposals for the format of the City Corporation dinner format at the 2017 Conservative Party Conference in Manchester. The dinner will likely take place on Monday 2 October.

Recommendation

1. There are three options for the dinner format at the 2017 Conservative Party Conference – a large dinner, in line with dinners the City Corporation has hosted at party conferences in recent years, a small private dinner and a medium-sized dinner.
 - **Option 1: Small roundtable dinner:**
 - Limits the number of possible attendees which risks excluding many key stakeholders who are used to attending.
 - Limits the number of key members and officers who can attend.
 - Potential for a highly focused discussion and an opportunity to relay key City Corporation messages.
 - **Option 2: Medium-sized dinner**
 - Retains a reasonable balance between Members, key officers and external attendees.
 - There is still potential for a focused discussion and opportunities to relay key City Corporation messages.
 - Risk of excluding a number of key stakeholders.
 - **Option 3: Large dinner**
 - Ensures attendance from a wide range of key stakeholders who regularly attend this City Corporation event.
 - Allows for better member and officer representation.
 - Provides increased opportunities to strategically engage with and influence key political and business stakeholders.
 - Difficult to maintain one sole focused discussion on a key issue.

Conclusion

2. Members are asked to approve recommendations for the City of London Corporation's dinner at the 2017 Conservative Party Conference. The recommendation is to follow Option 3. We believe the most effective engagement at the Conservative party conference, both in terms of quality and quantity is through organising and hosting a large dinner. The Policy chairman can use the opportunity to share the City Corporation's key messages to a number of political and business

stakeholders. This also enables key members and targeted officers to engage and promote the City Corporation's activities.

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